



E-Newsletter, March 2025

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☀️ Nourishing Young Minds with Every Meal! ☀️

Chouparan (Hazaribagh), 30 March 2025: Between 18 to 29 March 2025, NBJK served 8,619 breakfasts and 8,619 lunches to an average of 784 students daily across its four schools in Chouparan, Hazaribagh:

- 🏫 Amoli Apurva High School, Mangarh
- 🏫 Chandrakala Devi Daga High School, Kewaliya
- 🏫 Amoli Apurva Middle School, Prajapat Nagar
- 🏫 Amoli Apurva Middle School, Bahera

With the generous support of Feeding India, a Zomato Giveback initiative, students enjoyed

sprouted gram or moong with milk for breakfast and a wholesome meal of rice, pulses, vegetables, and khichdi-chokha on Saturdays.

This initiative not only ensures nutrition and hygiene but also eases the burden on parents, especially mothers, while fostering equality and a strong community spirit among children.

🍲💙 Together, we nourish, empower, and uplift!

🌐☀️ Symposium on Communal Harmony & Iftar Feast at NBJK ☀️🌐

Hazaribagh, 22 March 2025: Nav Bharat Jagriti Kendra (NBJK) hosted a symposium on communal harmony, followed by an Iftar feast at its coordination office. NBJK President Mr. Girija Satish emphasized that love and respect for all religions are the essence of our civilization. Speakers, including Mr. Gautam Sagar Rana, Mr. Shamsheer Alam, Mr. Md. Muazzam, Mr. Awadhesh Pandey, Ms. Ghausia Parveen, and others, highlighted the importance of unity, peace, and social harmony.


Senior advocate Mr. Swaroop Chand Jain stressed that all religions share core values that elevate humanity. The event concluded with a vote of thanks by Mr. Shankar Rana.

Over 300 participants engaged in discussions and the Iftar feast, celebrating unity in diversity.






SBI Gram Saksham: Water Conservation Empowering Farmers!

Jamui-Deoghar, 22 March 2025: On World Water Day, farmers in Jamui & Deoghar celebrated the impact of the SBI Gram Saksham Project, implemented by NBJK with support from SBI Foundation. This initiative has renovated 200+ wells, deepened 39 ponds, and provided 600 farmers with electric motor pumps, ensuring year-round irrigation and improved agricultural productivity! 

✓ Chakai Block, Jamui:


- ◆ 100+ wells renovated across 20+ villages
- ◆ 20 ponds deepened for sustainable irrigation
- ◆ 300 farmers benefited from motor pumps

- ◆ 14 new & 55 repaired hand pumps for clean drinking water
- ◆ 5,568 saplings planted for water conservation 

✓ Deoghar Sadar Block:

- ◆ 100 wells renovated & 19 ponds deepened
- ◆ 300 farmers received motor pumps for irrigation
- ◆ 22 new & 49 repaired hand pumps in multiple villages
- ◆ 9,585 saplings planted to protect groundwater

Shri Sanjay Prakash, MD, SBI Foundation, shared:

"Water is the most critical component of human life, particularly for agrarian communities. Watershed development and the promotion of sustainable water management practices have been key focus areas of our Gram Saksham program. We are pleased to see the positive impact of our efforts in partnership with Nav Bharat Jagriti Kendra in Jamui and Deoghar districts. We believe that local communities will continue to take ownership of these interventions in the future." 

Teachers' Workshop on Anando Program Concludes Successfully!

Hazaribagh, 20 March 2025: With the support of Light of Life Trust, Mumbai, Nav Bharat Jagriti Kendra (NBJK) organized a two-day teacher orientation workshop at its coordination office in Amrit Nagar, Hazaribagh. The workshop focused on the Anando Program, aiming to strengthen schools and enhance academic development.

NBJK President Mr. Girija Satish inaugurated the session, emphasizing the program's role in empowering schools. Ms. Kanchan Thorve, Senior Manager, and Mr. Sudhir Kumar, Head of Education, from Light of Life Trust, served as resource



persons. They guided teachers on SWOT analysis, strategic school evaluation, classroom objectives, student-teacher-parent coordination, career counseling, and academic excellence. Teachers from six high schools actively participated, sharing insights and feedback. NBJK Program Manager Mr. Rajiv Singh and Supervisor Mr. Abhay Kumar played a crucial role in organizing the event.

A step forward towards quality education and holistic development!



🚚 SBI Sanjeevani Clinic on Wheels: Bringing Healthcare to Remote Villages! 🇮🇳

Jharkhand, 18 March 2025: From March 1-17, 2025, the SBI Sanjeevani Clinic on Wheels, supported by SBI Foundation and implemented by NBJK, provided primary healthcare services across 60 villages in Chatra, Godda, and Pakur districts.

✅ Chatra (Lawalong & Kunda blocks) – 24 visits, 413 patients treated 🏠

✅ Godda (Podaiyahat block) – 22 visits, 461 patients treated 🏠

✅ Pakur (Pakuria block) – 24 health camps, 447 OPD cases 🏠

Patients received free medicines, checkups, and pathological tests for Diabetes, Malaria, Typhoid, Hemoglobin levels, and more. Each Mobile Medical Unit is well-equipped with modern medical devices and a dedicated healthcare team, ensuring access to quality healthcare in underserved regions.

🚚 Healthcare at your doorstep – because every life matters! 💙

💧 Clean Water for All – A CSR Initiative by Cholamandalam & NBJK 💧

Gaya, 10 March 2025: With CSR support from Cholamandalam Investment and Finance Limited, NBJK established two RO Water Plants at Sikariya Mod Bus Stop and Dhanawa village, Gaya, ensuring pure & cold drinking water for passengers and villagers.

Chief Guest Mr. Manish Kumar Choudhary (Regional Business Manager, Chola) inaugurated the plants in the presence of Mr. Gandharv Gaurav (Program Director, NBJK), Mr. Pawan Lal Gupta (Branch Manager, NBJK), and Md. Nayeem (Assistant Manager, NBJK). Local social workers like Mr. Sanjay Kumar will manage the Sikariya Mod plant, while Dr. Pintu Kumar's representative will oversee the Dhanawa plant.



Chola officials Mr. Pankaj Kumar (Regional Sales Manager), Mr. Bipin Kumar (Regional Receivables Manager), Mr. Saurabh Kumar (Regional Sales Manager), and Mr. Yogeshwar Kumar (Regional Credit Manager) graced the occasion.

A street play on the importance of water & pollution was also staged. The community expressed heartfelt gratitude to Chola & NBJK for addressing this essential need.



🌱 Empowering Women Farmers in Jharkhand! 🌱

Khunti, 08 March 2025: Murhu Nari Shakti Kisan Producer Company Ltd. (MNSKPCL) is transforming rural livelihoods in Khunti district! Established under the Lakhpati Kisan: Smart Village program by NBJK & CInI (Tata Trusts), this women-led FPO is creating economic resilience through:

✅ Input Supply – HVA crops, piglets, fish fingerlings & more

- ✅ Market Linkages – Selling NTFP produce to institutional buyers
- ✅ Training & Financial Support – SRI farming techniques & credit access
- ✅ Micro-entrepreneurship – 34+ entrepreneurs in lac, poultry, piggery & fisheries

🏆 Awards & Achievements:

- 🏆 Best FPO Award – Jharkhand (2022)
- 🏆 Vijayalakshmi Das Friend of Women FPO Award (2021)
- 🏆 ONGC Foundation Social Impact Summit Runner-up (2022)

With solar cold storage, Better Life Farming Centres, and new initiatives like the Finger Millet Value Chain, MNSKPCL is empowering women to lead & thrive! 🌞

💬 “We will become Lakhpati and make everyone Lakhpati!” – MNSKPCL Board of Directors

🎨 316 Micro-Enterprises Strengthened Under SIDBI-NBJK Program!

Jharkhand, 05 March 2025: The SIDBI-NBJK Entrepreneurship Promotion Program is empowering artisans, SHG members, youth, and small entrepreneurs across Hazaribagh, Giridih, Ramgarh, Khunti, and West Singhbhum! In just 1.5 years, 316 micro-enterprises have received financial & technical support, creating 330+ jobs, with 75% beneficiaries being women.

From tailoring to bamboo crafts, bakery to beauty parlors, this initiative fosters self-reliance & economic growth. With a goal to support 1,100 enterprises by 2027, NBJK & SIDBI are paving the way for a stronger rural economy in Jharkhand. 🌱🏠

